

### About the Market

The cost of running your A/C can be sometimes more than you think. As an example the US military spent annually more than \$US 20 billion in A/C costs during the war in Iraq and Afghanistan. Saudi Arabia today uses more than 1/3 of its oil production within the country—mainly for desalination and cooling.

And in the region, cooling systems use the most energy in the building's energy balance (54% of a building's energy consumption is used for cooling).

A more efficient cooling system can save us \$US billions while safeguarding the environment.

### CITC News

CITC has signed the exclusive distributorship for MaxR100. The fluid is simply added to your AC unit and will save between 10% to 30% of your energy costs.

**MaxR100™** is an intermetallic compound that forms a permanent bond to metal surfaces, which removes oil fouling, changes the thermal nature of the metal and lowers the boiling point of the refrigerant gas. It can be used in A/C units, Central Air Conditioning Systems, Heat Pumps, Refrigeration Units, Automotive A/C units and in other applications.



**10% to 30%  
Energy Savings**



### CITC September Special

Get 4% off on any order for Ridgid Tools.

Contact us today.

# 54%

of a building's energy is used for cooling/ heating

# 30%

of energy can be saved

# 1

product can provide significant cost savings

Contact us at:

[info@citcusa.com](mailto:info@citcusa.com)