

## About CiTC

CiTC would like to welcome John Bae who just accepted the position as the sales manager in South Korea. CiTC has opened in September a representative office Seoul in order to expand the global reach of the company.

CiTC has now representative offices in 10 countries to serve customers of many different nationalities.

The office will focus on the distribution of our main product lines and venture into special product representation for the South Korean market.

Please join us to welcome John to the CiTC family.

**July Special**  
**5% off on TYRESAFE—**  
**get your quotation**  
**today**

## About South Korea

South Korea has over 50 million people where over 25 million reside in Seoul. It is East Asia’s most developed country, enjoying Asia’s highest median income and average wage. It is a top global performer in education, healthcare and business in general.

South Korea is home to some of the largest companies in the world such as Samsung, Hyundai, LG and others. As a fact 17 of South Korea’s companies rank in the fortune 500 list. Samsung was rated as the 13th largest company in the world two places ahead of Apple (rank 15).

Bloomberg has named South Korea the world’s most innovative country ranking first in RD&E spending per GDP and patents filed per GDP. It is further credited for the fastest internet speed country wide in the world.

### Seoul



### GDP per Capita



**1st**

in global innovation

**2,9 m**

patents in force

**1**

in fast internet connection speed

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